

- Access to the WBU Learning Resource.
- Internet and Library.

Course Information

Catalog Description:

Tools, vocabulary, processes, and methods used in business, industry, and governmental research; measurement of results of internal and external research. Must be taken within the first three courses in the MPA. NOTE: Must be taken within the first twelve (12) semester hours of graduate enrollment.

Prerequisite:

None

Course Outcome Competencies:

- Apply and explain approaches and techniques required in performing reliable and valid research.
- Explain the terminology involved in conducting research; understand both qualitative and quantitative research methods.
- Demonstrate the methodology and analytical skills relevant to researching a business problem.
- Present both an oral and written research proposal and report.
- Develop a conceptual framework for research methodology.
- Be able to read, prepare and understand research proposal and report.

Attendance Requirements

Students enrolled at one of the university's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the

Discussion Board, Peer Response, and Reflection post (DBPRR) and Scoring:

Our discussions will be two weeks long. In the first week, students will fully answer the discussion question(s) using scholarly resource support and critical thinking. It must be a comprehensive response adding value to the discussion and demonstrating the application of the principles discussed (represented on the schedule as "BB Initial Response (BB IR).") In the second week, you must respond to at least two classmates in a substantive manner, which should demonstrate the scholarly and critical analysis. The peer response posts will evaluate the posting of your peer and reflect the application of theories, principles, and concepts from the weekly reading assignments and discussions. Use outside sources to substantiate your assertions (represented on the schedule as "BB Classmate Responses (BB CR).") The more times you substantively and comprehensively respond to classmates will increase your grade for the discussion. Grading the discussions will occur after the two-week period is complete.

NOTE: the average for all seven of these postings will be multiplied by 15% of the course grade. Election not to participate in the discussions will significantly affect your grade since it will result in a lower total grade average for the course. See Blackboard Discussion Board for additional details on the assignment, as needed.

Research Proposal and Scoring:

Students will complete a research proposal for this class. Details on the format of the research proposal will be posted on Blackboard. The proposal must use proper APA format. The paper will be submitted to Safe Assignment. If Safe Assignment detects more than a 20% match of previously written work, you must discuss it with the instructor to get further instructions. The research proposal is worth 15% of the final grade for the course. See Blackboard for additional details on the assignment.

Research Proposal Presentation and Scoring:

Students will do a presentation of their research proposal. Students will prepare and use PowerPoint or other visual aids based on their paper. The presentation is limited to 7-10 minutes. The presentation will briefly include the required headings and sub-headings of the research proposal. Slides will be no more than seven lines per slide and no more than seven words per line. Additional details of the presentation, if necessary, will be discussed in class and or on Blackboard. The research proposal presentation is worth 10% of the final grade for the course.

The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student's control. A grade of "incomplete" is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F.

Tentative Schedule

Week & Session	Classroom Assignment	Assignments Due by Next Class
Week 1 Mar 31	<ul style="list-style-type: none">• Read CH 1, 3, & 17 Prior to Class• Introductions/Syllabus• Talk About Research Paper Topics•	

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